

World Olive Day 2024

Madrid, 21 November 2024, 09:30
CSIC Headquarters (c/Serrano 117, Madrid)
and streaming

30 YEARS OF THE

MEDITERRANEAN



DIET

PYRAMID



INTERNATIONAL
OLIVE
COUNCIL



Programme

09:30 Arrival and welcome

10:00 Official opening speeches

Luis Planas, Minister of Agriculture, Fisheries and Food, Spain

Mohammad Boroumandi, Deputy Minister for Horticulture, Iran

Eloisa del Pino, President of the Spanish National Research Council (CSIC)

Teodoro Miano, Secretary General of the International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM)

Jaime Lillo, Executive Director of the International Olive Council (IOC)

10:30 Inaugural Conference

History of the CSIC's research on olive oil

Enrique Martínez Force, PhD, Director of the Instituto de la Grasa (IG-CSIC)

Programme

10:45 The popularization of the Mediterranean dietary pyramid

Greg Drescher, *The Mediterranean diet pyramid: yesterday and today*

Antonia Trichopoulou, MD: *Health benefits of olive oil and the Mediterranean diet: from Crete to the rest of the world*

Miguel Ángel Martínez-Gonzalez, MD, PhD, MPH: *Olive oil and the Mediterranean diet in large randomized trials*

Frank Hu, MD, PhD: *Unveiling the modern science behind the Mediterranean diet*

Walter Willett, MD, DrPH: *Mediterranean diet: planetary diet, sustainability and health promotion in the XXI century (video)*

12:45 Closing

Jaime Lillo, Executive Director of the International Olive Council

13:00 Cocktail reception