

# World Olive Day 2024

Madrid, 21 November 2024, 09:30  
CSIC Headquarters (c/Serrano 117, Madrid)  
and streaming

30 YEARS OF THE

MEDITERRANEAN



DIET

PYRAMID



INTERNATIONAL  
OLIVE  
COUNCIL



# Programme

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**09:30** Arrival and welcome

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**10:00** Official opening speeches

**Luis Planas**, Minister of Agriculture, Fisheries and Food, Spain

**Mohammad Boroumandi**, Deputy Minister for Horticulture, Iran

**Eloisa del Pino**, President of the Spanish National Research Council (CSIC)

**Teodoro Miano**, Secretary General of the International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM)

**Jaime Lillo**, Executive Director of the International Olive Council (IOC)

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**10:30** Inaugural Conference

History of the CSIC's research on olive oil

**Enrique Martínez Force**, PhD, Director of the Instituto de la Grasa (IG-CSIC)

# Programme

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## 10:45 The popularization of the Mediterranean dietary pyramid

**Greg Drescher**, *The Mediterranean diet pyramid: yesterday and today*

**Antonia Trichopoulou, MD**: *Health benefits of olive oil and the Mediterranean diet: from Crete to the rest of the world*

**Miguel Ángel Martínez-Gonzalez, MD, PhD, MPH**: *Olive oil and the Mediterranean diet in large randomized trials*

**Frank Hu, MD, PhD**: *The science of the Mediterranean diet*

**Walter Willett, MD, DrPH**: *Mediterranean diet: planetary diet, sustainability and health promotion in the XXI century (video)*

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## 12:45 Closing

**Jaime Lillo**, Executive Director of the International Olive Council

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## 13:00 Cocktail reception